

Métis Trading Post Application Overview

Background

MNBC's Ministry of Economic Development is creating a new online ecommerce opportunity and retail platform prioritizing B.C. Métis artists and artisans. As part of this process, a survey was distributed from November 2024 to January 2025 which gathered responses from over 200 from Métis Artists across B.C. The survey informed us on the interest level and readiness to sell online and to effectively produce, store and ship via an e-commerce platform. Phase two of this process is the creation of a of an invitation and application for the first group of artists to be onboarded to the MNBC Métis Trading Post online store anticipated to launch in the fall of 2025.

What Métis Trading Post offers:

- **An improved e-commerce platform**, that enhances awareness and increases market accessibility of authentic Métis art and hand-made goods.
- **Storage, shipping & warehouse logistics**, inventory management, orders and fulfillment, licencing, fees and management of the online store.
- **Increased awareness and exposure of B.C. Métis art/artists** and Métis culture through targeted marketing campaigns.
- **Opportunity for artists with one-of-a-kind or larger pieces** to be displayed in a virtual gallery linking to the artist's website and social media platforms at no cost. (Buyers will contact the artist directly for sales transactions).
- **Increased market access opportunities to international buyers** who want verified, authenticated Indigenous art.

NOTE: There are two sections of the website you can apply for, and you may apply for one section or both:

1. Artists and designers with a series of works or products and who can offer a consistent supply of items on an ongoing basis. MNBC will purchase these items for re-sale on an ongoing basis or until the agreement is ended by either party.
2. Artists with one-of-a-kind original art pieces for our virtual gallery, linking to the artist's website and social media platforms at no cost. (Buyers will contact the artist directly for these sales transactions).

- **Authentic Métis art** and handmade/created goods. We accept applications from registered Métis Citizens across Canada. Priority will be given to Métis Citizens in B.C.
- **Quality of work** and capacity to fulfill orders in a timely manner.
- **Pricing and Sales.** Based on artist input, research and standard industry practice, artists and vendors that produce prints or a series of products that can be produced in bulk should be receptive to a rate of 20% off regular retail prices to cover costs for storage, packing, shipping, order fulfillment and overall management of the online store. Unique products or art pieces that are more complex and detailed, will be assessed (based on market rates, cost of raw materials, creation time) with successful applicants on a case-by-case basis to assist with pricing.
- **E-commerce Readiness.** Artists can provide a short bio of 100 to 150 words, a detailed description of the work, high resolution images, packaging and invoicing.

How does the Application Process Work?

- This opportunity opens on July 4, 2025. Interested artists and artisans will be provided with a link copied here: [Métis Trading Post Ecommerce Opportunity](#)
- Applicants must register and fill out the questionnaire/application consisting of 23 questions and upload a document with a description and images of your art or products (3-4 items). Please select vendor type **Métis Artists BC - Trading Post**
- The first set of questions is mandatory information. Some of the questions will also be asked during registration. Please answer all duplicate questions. Each question will need to be answered before qualifying to move forward in the process.
- For the second set of questions, some responses are for information only (optional and you may answer “not applicable”) and some questions will be scored and evaluated.
- Applications will be reviewed and evaluated by a small team of MNBC staff from the Ministries of Economic Development, Communications, and the Ministry of Culture Heritage and Language.
- Successful applicants will be notified via phone call or emailed and directed on next steps. The opportunity closes on August 8, 2025, however we encourage applicants to also apply to be added to the MNBC business directory here: [Business Directory Submission](#). Once registered via this portal and the Business Directory, artists contact information will be automatically saved in the secure portal and directory for future opportunities and call outs.

For any technical problems registering or filling out the questionnaire, please contact support@gobonfire.com For general questions or information about the invitation and application process please contact adunn@mNBC.ca.