



# Métis Speaker Series

## MEDIA KIT

# **The Kishkayhta (Learn), Kiikew (Heal), Kiihtwaam ooshtaahk (Rebuild) Métis Speaker Series is organized around the theme of Métis Cultural Healing and Rebuilding.**

This project was created to assist Métis Youth, Métis Chartered Communities, and the general public to create more visibility of Métis People and educate about Métis culture and heritage.



**Each season is comprised of 8 episodes, syndicating weekly on Mondays. In the Métis Speaker Series we explore learning, healing, and rebuilding within the Metis community.**

*Our goal is to create awareness of, and generate discussion about, Métis issues.*

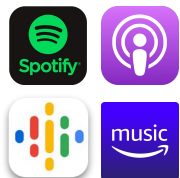
*We hope to reduce Métis invisibility through the personal stories of our Métis Community members.*



# About the Métis Speaker Series

Season 4 focuses on Métis artists and creators. We explore how both traditional and modern mediums are being utilized to continue Métis storytelling, healing, and education.

## Season Schedule



8 episodes per season,  
posted weekly on Mondays.

## Previous Season's Topics



Reconciliation from a Métis Lens,  
Two-Spirited Champions, Rebuilding  
Through Leadership, Métis  
Residential School Experience, and  
more.

## Notable Guests



Elder Denise McCuaig, Tom McCallum,  
Darrell Fox, Cassidy Caron, Charlie Kerr,  
Jordan Waunch, Louis De Jaeger, and  
Julie Nolin.

## Produced By



Produced in partnership by Métis  
Nation British Columbia and  
Jelly Digital Marketing & PR

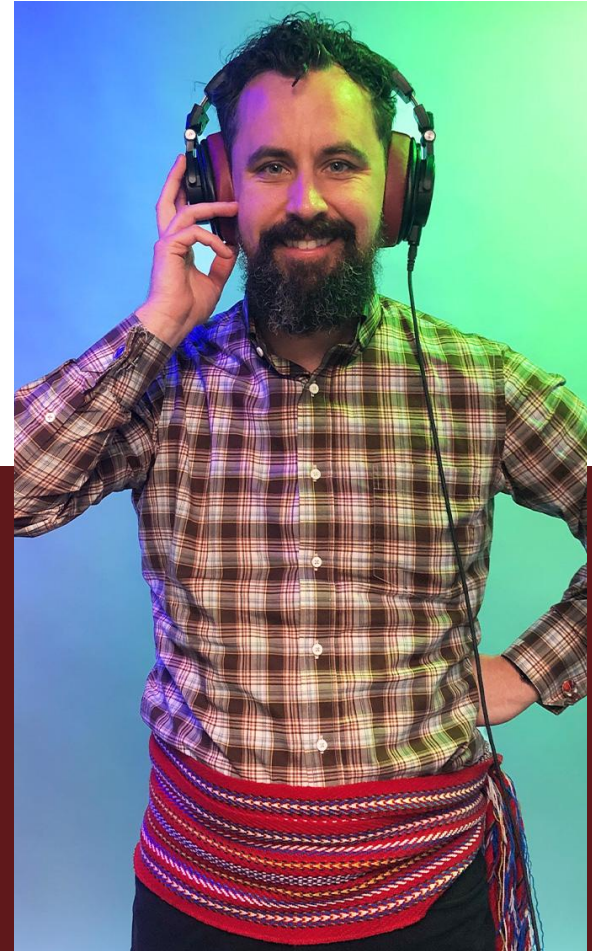
# Métis Speaker Series

## Podcast Host

### Darian Kovacs

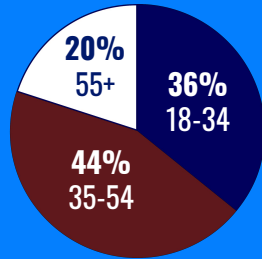
Darian brings unparalleled charisma and excitement to everything he does. A brand-builder and digital marketing thought leader with Métis heritage, he is known for off-the-wall ideas and fantastic stories.

Darian aims to energize the conversation about Métis peoples and culture, while helping to educate along the way through the Métis Speaker Series.

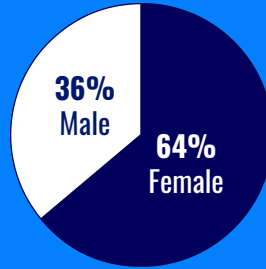


## Key Demographics

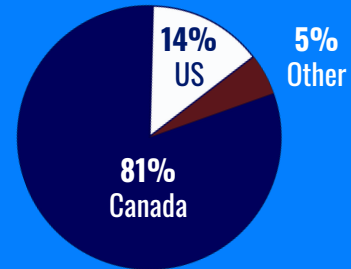
### AGE



### GENDER



### LOCATIONS



## Key Data

**1,800+**

Avg total monthly  
downloads

**320**

Avg downloads  
per episode

**12,000+**

Total downloads  
for Seasons 1-3



# Pricing & Opportunities

## 60 Sec Pre-Roll - Net Rate (1 Month commitment)

**Cost: \$1,250**

- Links and Codes Highlighted at the Top of Show Notes
- Evergreen content, inserted in new and past episodes

## 60 Sec End-Roll- Net Rate (1 Month commitment)

**Cost: \$750**

- Links and Codes Highlighted at the Top of Show Notes
- Evergreen content, inserted in new and past episodes

## 60 Sec Mid-Roll - Net Rate (1 Month commitment)

**Cost: \$1,000**

- Links and Codes Highlighted at the Top of Show Notes
- Evergreen content, inserted in new and past episodes

## Full Episode (all 3) - Net Rate (1 Month commitment)

**Cost: \$2,700**

- Links and Codes Highlighted at the Top of Show Notes
- Evergreen content, inserted in new and past episodes

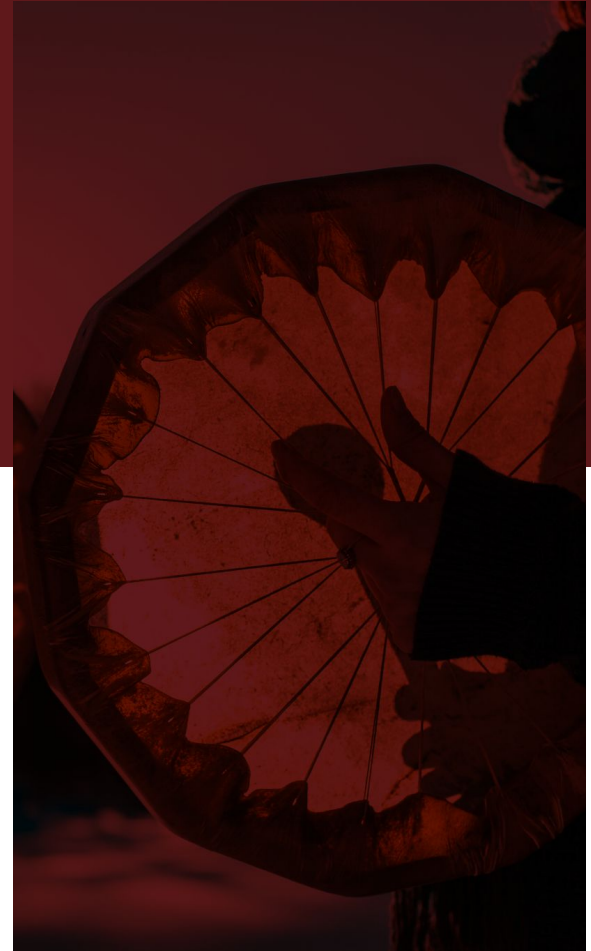


# Why partner with the Métis Speaker Series?

Hosted by Indigenous business leader, Darian Kovacs, the podcast series provides the unique opportunity to connect partners with an authentic and representative voice within the Canadian Métis community.

**By partnering with the series, you are not only connecting your brand to a well-respected voice in the community but also helping to generate visibility for Métis issues.**

*Through this podcast series, brands can help broadcast the Métis message, allowing listeners to explore the learning, healing, and rebuilding within the Métis community. Become part of something bigger and find out how you can partner with us!*





# Contact Us Today.

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