

## Climate Strategy Art – Overview of the Call

### Executive Summary Contest Background:

Climate change poses a significant threat to the Métis way of life and the ways in which we interact with the land, our communities and heritage. We are deeply connected to the land, water and skies and can be leaders in fighting climate change and creating a path for a healthier and cleaner Nation. Each of us must do our part in preserving and reversing the

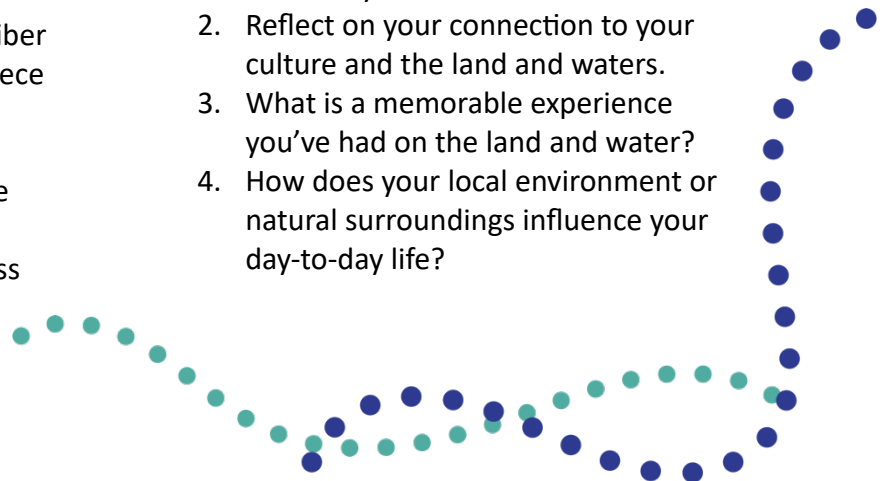
The Métis National Council is pleased to announce an **ART COMPETITION** to design/develop the cover of our new Métis National Climate Strategy (title still to be determined) to be release in spring of 2024.

We invite Métis artists from across the Homeland, who are under the age of 30, to submit their art in any still medium, which could include: painting, photography, sculpture, beadwork, collage, drawing, fiber art, digital art, mix media, etc. The art piece should be inspired by how the land and waters across the Homeland are being impacted by climate change, and explore your personal ideas, experiences, and connection to nature and ways to address these changes.

“Climate change poses one of, if not the, biggest challenges to our citizens and communities. As Métis, we are intrinsically tied to the land, and we must do our part to protect it now and for our future generations. Tackling climate change requires us all to come together and collectively develop and implement solutions. Centred in this fight are our youth and I encourage everyone to send in their artwork. I look forward to seeing their visions, connection to the land and voice of our youth against climate change through the submitted pieces.” – **President Cassidy Caron**

When developing the piece, we encourage drawing inspiration from the following prompts:

1. What does the land and waters mean to you?
2. Reflect on your connection to your culture and the land and waters.
3. What is a memorable experience you’ve had on the land and water?
4. How does your local environment or natural surroundings influence your day-to-day life?



5. How is climate change impacting you and your connection to the land and waters?
6. What does climate leadership mean to you, your family, your community, your Nation?
7. What makes you feel empowered in the fight against climate change?

One winner, along with a runner-up, will be selected by a team which includes representatives from the Métis National Council and Governing Members.

**Entry Deadline:**

January 31, 2024

No entry fees.

**Release Date:**

The selected Art piece will be revealed at the MNC National Youth Summit on Climate Change being hosted in April 2024 in Ottawa, ON.

**Details and criteria for the Contest is as follows:**

- Métis youth from across the Homeland that are under the age of 30 are eligible to enter.
- Art must be an original with the original version to be kept and owned by the Métis National Council. The original will be displayed in the office at the conclusion of the contest.
- The Art piece must be **photographed and submitted in high resolution**. The Art piece will be the cover of the Métis National Climate Strategy which will be an 8X11 document. The Art piece **does not** have to be those dimensions, but we must be able to crop the photograph of the original to fit the cover.
- This Art piece will be made public and MNC holds the right to display the piece

in advertisements, publications, promotions or any other purposes.

- Please include the name of the Art piece.
- Please also include a short (2-3 pages) essay explaining what this Art piece means to you and why you submitted it.

**Prizes are as follows:**

- The winner will have their Art piece act as the cover of the Métis National Climate Strategy, and will be awarded \$5000 cash along with an all-expenses paid trip to Ottawa to attend the unveiling of the piece at the MNC National Youth Summit on Climate Change in April 2024
- The runner-up will be recognized and receive a 12.9-inch iPad Pro and an all-expenses paid trip to Ottawa to attend the MNC National Youth Summit on Climate Change in April 2024.
- Following selection of the winner and runner-up of the contest, **eight additional entrants** will be selected for an all-expenses paid trip to Ottawa to attend the MNC National Youth Summit on Climate Change in April 2024.

**To Enter:**

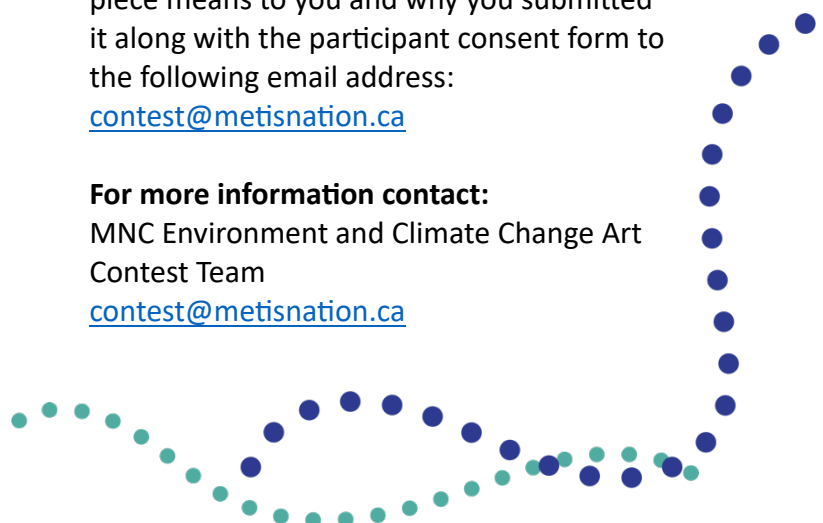
Submit the details of your art piece, a high-resolution photo of the piece along with your short essay explaining what the art piece means to you and why you submitted it along with the participant consent form to the following email address:

[contest@metisnation.ca](mailto:contest@metisnation.ca)

**For more information contact:**

MNC Environment and Climate Change Art Contest Team

[contest@metisnation.ca](mailto:contest@metisnation.ca)





## Full Contest Details

The Métis National Council's (MNC) Environment and Climate Change Department is holding an art contest as a part of the release of our new Métis National Climate Strategy.

### **Contest Background:**

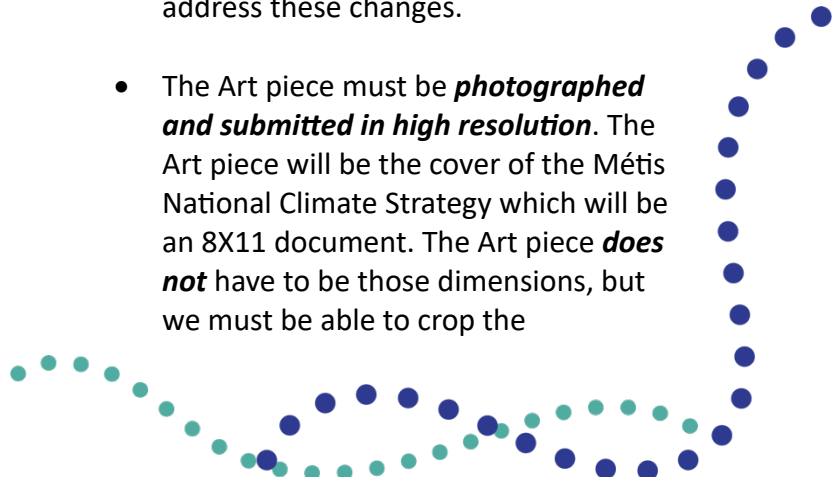
The Environment and Climate Change Department is producing the Métis National Climate Strategy to advance our priorities and actions needed to combat climate change. We have developed the strategy with all four Governing Members as we work to mitigate the impacts of climate change across the Homeland, and support Métis citizens to ensure that the ways in which we interact with the land and waters can continue. The Climate Strategy will allow us to work with our Governing Members to build a cleaner and brighter future for all Métis citizens across the Homeland.

The MNC is calling for artwork from Métis citizens under 30, that will have the opportunity to win prizes and have their

artwork featured as the cover of the Métis National Climate Strategy.

### **Contest Criteria:**

- Artwork can be created in any still medium, which could include: painting, photography, sculpture, beadwork, collage, drawing, fiber art, digital art, mix media, etc.
- Artwork should illustrate the general theme of the contest and should draw on how the land and waters across the Homeland are being impacted by climate change, and explore your personal ideas, experiences, and connection to nature and ways to address these changes.
- The Art piece must be **photographed and submitted in high resolution**. The Art piece will be the cover of the Métis National Climate Strategy which will be an 8X11 document. The Art piece **does not** have to be those dimensions, but we must be able to crop the



photograph of the original to fit the cover.

### ***Evaluation:***

Each submission will be judged by a team of judges at MNC and Governing Members that will evaluate on the following criteria:

- Interpretation/the Story the Art piece conveys
- Creativity
- Articulation/Heart/Spirit
- Presentation
- Short Essay – what this Art piece means to you and why you submitted it

How to Submit a Contest Entry: Submit the details of your Art piece as a high-resolution photo of the piece and your short essay and the participant consent form to the following email address:

[contest@metisnation.ca](mailto:contest@metisnation.ca)

### ***Entry Information:***

Artwork must show the participants interpretation of how the land and waters across the Homeland are being impacted by climate change, and explore your personal ideas, experiences, and connection to nature and ways to address these changes.

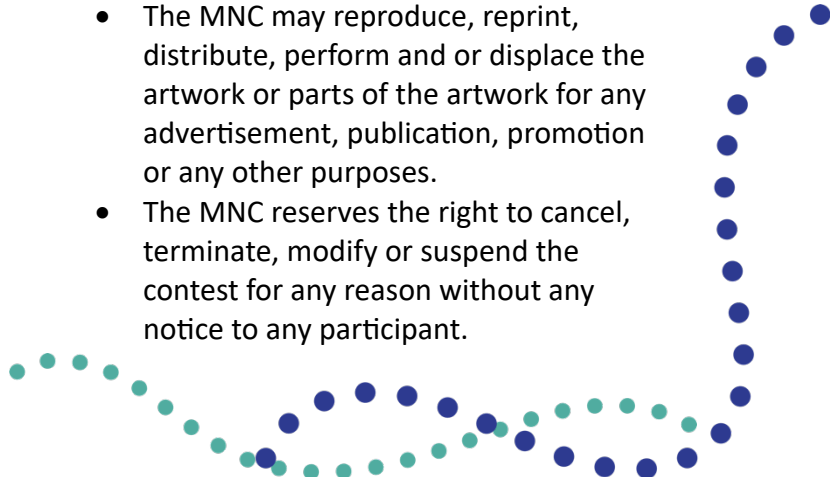
- Only one entry per participant.
- Entries must be submitted to [contest@metisnation.ca](mailto:contest@metisnation.ca) by midnight on January 31, 2024.
- Submissions must include a completed Participant Consent Form.
- No copyright materials may be used for this contest.
- Any false information provided within the context of the contest by any participant including information provided within the Participant Consent

Form, ownership or right or non-compliance with the rules or the like may result in elimination from the contest.

- The rules may be changed without notice or reason if necessary to comply with any applicable law. By entering the contest, participants agree to these rules.

### ***General Information***

- Two contest winners will be selected from the applicants and awarded a prize:
  - First Place: \$5,000 along with an all-expenses paid trip to Ottawa to attend the unveiling of the piece at the MNC National Youth Summit on Climate Change in April 2024
  - Second Place: A 12.9-inch iPad Pro and an all-expenses paid trip to Ottawa to attend the MNC National Youth Summit on Climate Change in April 2024.
- Following selection of the winner and runner-up of the contest, ***eight additional entrants*** will be selected for an all-expenses paid trip to Ottawa to attend the MNC National Youth Summit on Climate Change in April 2024.
- The winners design will be utilized to develop the cover of the MNC Métis Nation National Climate Strategy.
- The MNC may reproduce, reprint, distribute, perform and or displace the artwork or parts of the artwork for any advertisement, publication, promotion or any other purposes.
- The MNC reserves the right to cancel, terminate, modify or suspend the contest for any reason without any notice to any participant.



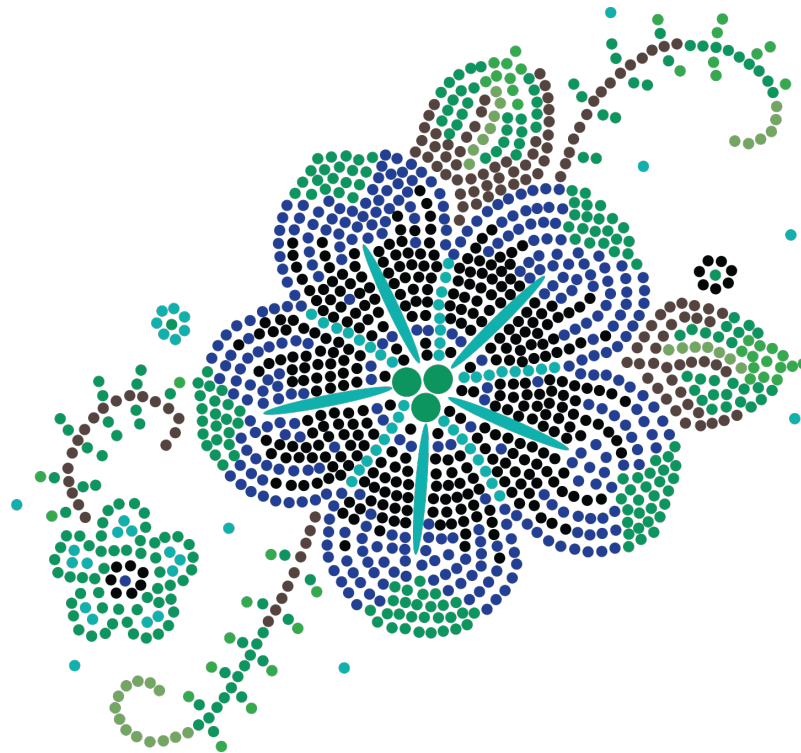
- Artwork submissions become the sole property of the MNC.
- Upon submission, all copyright in and to the artwork submission is transferred and assigned to the MNC.

### ***Selection of Awards:***

- All entries will be reviewed and judged by members of the MNC and Governing Members Climate Change Contest Judging Panel.
- Judges will evaluate each entry on the following criteria:
  - Interpretation – how well the design captures the theme of the contest. What is the story that it conveys?
  - Creativity – how well the design demonstrates originality,

innovation and reflects the Métis Nation

- Presentation – the visual appeal of the design and how it engages with the viewer.
- Articulation – the quality (heart and spirit) and content of the written submissions along with the art piece
- The first and second place winners will be notified by telephone or email that their entry has been selected and informed of the procedure to follow to claim the applicable prize. If the participant declines the prize, the prize may be awarded to another entrant.
- If the MNC does not receive a sufficient quality or quantity, the MNC reserves the right not to award any prizes.







## Contest Entry Form

The personal information collected on this form will be used to determine the individual's eligibility for the Climate Strategy Art Contest (the "Contest") and to fulfill the operating activities of the Contest.

The individual's name may be disclosed to the public for the purposes of publicizing the Contest. Questions or inquiries regarding the collection and use of personal information may be directed to the Climate Contest Judging Panel at [Contest@metisnation.ca](mailto:Contest@metisnation.ca).

Name (First and Last): \_\_\_\_\_

Address: \_\_\_\_\_

Age: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I confirm that:

I am a citizen of one of the following: Métis Nation of British Columbia, Métis Nation of Alberta, Métis Nation Saskatchewan, or the Métis Nation Ontario.

I am under the age of 30.

The Métis National Council has permission to utilize the submitted artwork in compliance with conditions of The Contest.

Signature: \_\_\_\_\_

