

**FOR IMMEDIATE CIRCULATION**  
**September 6, 2011**



## **Aboriginal Sport, Recreation & Physical Activity Partners Council Awarded Nike N7 Fund Grant**

Nike has announced the 2011 recipients of the Nike N7 Fund grant program and the Aboriginal Sport, Recreation & Physical Activity Partners Council of BC is honoured to be among the 2011 grantees.

The Nike N7 Fund has generated more than \$1 million to help Native American and Aboriginal non-profit organizations provide access to sport for youth. 28 grantees across North America were selected by the Nike N7 board of directors and the Aboriginal Sport, Recreation & Physical Activity Partners Council (Partners Council) was named as one of the five grantees within Canada.

The Nike N7 Fund grant will help support the series of BC Aboriginal Provincial Championships & Sport Development Camps hosted across the Province as part of the Partners Council's Strategy for Aboriginal Sport, Recreation and Physical Activity. These Aboriginal Provincial events provide a unique opportunity for Aboriginal athletes and coaches from First Nations, Métis Chartered Communities and Friendship Centres throughout the province to gather and participate in events that promote sport excellence while celebrating cultural unity and pride.

Among the event series will be the 2011 BC Aboriginal Provincial Basketball Championships, October 21<sup>st</sup> to 23<sup>rd</sup> in Prince Rupert, hosted by the Friendship House Association of Prince Rupert. Male and female teams comprised of Aboriginal (First Nations, Métis, Inuit) youth are invited to enter in the following age categories: 14U (born 1997-2001); 16U (born 1995-1996); 19U (born 1992-1994). Limited edition Nike N7 hooded sweatshirts will also be awarded to the gold medal teams. Registration is now open – contact [aboriginalbasketball@gmail.com](mailto:aboriginalbasketball@gmail.com) or call 250-627-1717.

For more information on the BC Aboriginal Provincial Championships and Camps or the Aboriginal Sport, Recreation & Physical Activity Partners Council, visit [www.bcaafc.com/initiatives/asrpa-partners-council](http://www.bcaafc.com/initiatives/asrpa-partners-council) or [facebook.com/ASRPAPartnersCouncil](https://www.facebook.com/ASRPAPartnersCouncil).

### **Aboriginal Sport, Recreation & Physical Activity Partners Council**

The overarching mission of the Aboriginal Sport, Recreation and Physical Activity Partners Council (Partners Council) is to improve the health outcomes of Aboriginal people across British Columbia by supporting and encouraging physically active communities and by expanding access to sports and recreation opportunities. The Partners Council has established six regions across BC inclusive of the Northwest, Northeast, Interior, Fraser, Vancouver Coastal, and Vancouver Island. This structure brings together community sport, recreation, physical activity and health leaders from within each Region to



establish committees, set priorities and create annual plans for advancing sport, recreation and physical activity in their area.

### **Nike N7**

Nike has worked closely with Native American and Aboriginal communities across the United States for more than 10 years to provide access to product and support for sport programs to encourage physically active lifestyles. Through the Nike N7 program, Native American and Aboriginal Health Organizations, centers and communities can access Nike product--including the Nike Air Native N7, designed to the specialized fit needs of the Native American foot--at reduced cost via [nike.net](http://nike.net) to provide as inspiration for health promotion and disease prevention. The N7 Fund provides grants and product donations to community organizations committed to helping Native American and Aboriginal youth unleash their potential through sport. The Nike N7 collection of performance and lifestyle footwear and apparel raises awareness beyond Native American and Aboriginal communities for the N7 Program and the N7 Fund; the Nike N7 collection can be purchased at [nikestore.com](http://nikestore.com) and at Nike Retail and Nike Factory Store locations in the U.S. and Canada. Learn more at [www.niken7.com](http://www.niken7.com).

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